



Tara Carino

Tara Carino is a seasoned CEO with over two decades of dynamic experience in the ever-evolving realms of public relations and digital media marketing. She is not just a typical marketing leader; she is a visionary powerhouse who has shaped her career working with influential politicians, media outlets, and iconic retail giants like Revlon Realistic. With a knack for PR wizardry and a deep understanding of the digital landscape, Tara is the secret weapon her clients turn to for gaining that coveted edge in today's competitive market. She thrives on crafting innovative digital marketing strategies and weaving captivating public relations narratives that not only capture attention but also ignite engagement.

Tara's journey began over 15 years ago in the captivating world of radio, where she started as an account executive and eventually became Vice President of Marketing at Fuzion Radio. Those early days provided her with invaluable skills and insights, ultimately propelling her to the pinnacle of success as the owner of her very own radio station in the bustling heart of Atlanta, Georgia.

Tara Carino isn't just about business; she's about building and nurturing meaningful relationships. It's not a task; it's her passion. She brings this passion to life not only through her impressive career but also as a sought-after guest speaker, notably at the Virtual-Preneur Summit in 2020. This global platform empowered business owners around the world with insights, outlooks, and strategies to navigate the challenging times of Covid-19.

Tara's expertise has garnered her recognition in esteemed media outlets such as CNBC, CNN, Forbes, BuzzFeed, Thrive Global, Behance, [Business.com](https://www.business.com), Medium, and The New York Times. Her presence in these influential publications is a testament to her expertise and influence in the industry. But there's more to Tara's story. She has taken her entrepreneurial spirit to the next level by establishing her very own TV network. With a presence on Roku, Apple TV, and Amazon TV, "Mitzfitz of Media" brings fresh and engaging content right to your screens.

A visionary documentary producer with a passion for impactful storytelling, Tara leverages her experience collaborating with movie studios like MVP and Pangaea. She brings a visionary approach to documentary filmmaking, tackling critical issues in groundbreaking documentaries.