



Kelly G. Robinson, Sr.

Kelly G. Robinson, Sr. is a 30-year financial services veteran serving in both Fortune 10 banks and companies that have IPO'd (Sapient and iXL) which brought game-changing innovations to the financial services marketplace.

Robinson has leveraged his Masters in Strategic Planning and Entrepreneurship from Georgia State University, where he has held product development, program management, methodology development, quality assurance and M&A integration positions in five countries (US, England, Spain, Germany, Japan).

He was elevated to a Senior Vice President, Group Manager at Wachovia Bank in 2001, where he was responsible for the strategic pricing of standby letters of credit, credit lines and other loan products for \$4.5B in business banking, regional banking, corporate banking, treasury services and commercial real estate assets. He also served as the key executive for developing the plan for the merger of Wachovia and Core Estates, creating the fourth largest bank in the nation, representing 100,000 employees nationwide.

Kelly has served on numerous start up and emerging company boards, as an Advisor. He is also a certified, part-time instructor at his alumni, Georgia State University where he has taught beginning Decision Sciences (statistics) to Sophomores, critical thinking classes on entrepreneurship to Juniors and the final capstone strategy class to graduating Seniors, where he was awarded Outstanding Instructor by the Provost. Also, he was selected by Georgia Governor, Brian Kemp to be a Global Goodwill Ambassador on behalf of the State of Georgia in 2022. Robinson has always had a heart for developing others in the areas of planning, best practices, and execution.

Over the past 15 years, Robinson has served as an elected County Commissioner on the Douglas County Board of Commissioners where he recently retired in 2023 after serving four terms. Robinson is proud to have served as a singular and strongest voice of change, holding the title of Vice-Chair, as well as Chair of Finance, Transportation/Transit, Economic Development and Housing Committees. His key annual community initiatives focused on the areas of Housing / Financial Literacy, Mental Health, and Small Business Development.

Robinson is a co-founder, Chair and CEO of Archie Mae, Inc. After researching and studying the housing market, since the Great Recession, he leveraged his financial product and technology background to create a privately sponsored enterprise to address the affordability of home ownership at any income level. Robinson is dedicated and passionate about advocating and introducing game-changing, nationwide solutions.